GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:2470
ANSWERED ON:04.12.2007
EXPORT OF COIR PRODUCTS
Surendran Shri Chengara

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the value and quantity of coir products exported during each of the last three years and in the current year indicating the name of the countries;

(b) the contribution of Kerala therein; and

(c) the steps taken by the Government to boost the export of coir products?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI MAHABIR PRASAD)

(a) Details of value and quantity of coir products exported during each of the last three years and in the current year, Country wise, are at Annexure.

(b) Kerala contributed approximately 80% of the total export of coir and coir products.

(c) The Government, through Coir Board, is undertaking various promotional programmes for the development of export market such as:

(i) Participation in International Seminars and Conferences.

(ii) Participation in Foreign Trade Fairs and Exhibitions, Buyer Seller Meet, Product Promotion Programme & Catalogue Shows and Specialized Exhibitions in India.

(iii) Extension of financial assistance to exporters under External Market Development Assistance Scheme for sales promotion tour and participation in fairs and exhibitions abroad.

(iv) Coir Industry Awards for excellent performance in exports etc.

(v) Facilitating Buyer-Seller Meet through reverse delegation.